



Chamber of Commerce Ambassador Program

What Is An Ambassador?

Ambassadors are a voluntary position at the Chamber of Commerce and play an essential role in member communication and retention. Ambassador is most often defined as the President's highest-ranking representative to a specific nation or international organization abroad. In that role, a diplomat serves as an official representative or emissary for the United States. But for our purposes, ambassador is defined as a person who acts as a representative or promoter of the Mt. Sterling- Montgomery County Chamber of Commerce, its mission, goals, and activities.

Objective

To welcome new businesses to the Mt. Sterling - Montgomery County area and to promote and represent the Chamber in a positive manner, as a result creating a more vibrant community and positive quality of life.

- Promoting Membership retention.
- Visiting members in their businesses, and subsequently providing feedback to the Chamber Board of Directors.
- Greeting members at Chamber functions and performing other good will projects such as ribbon cuttings, etc.

Responsibilities of Ambassadors

- Ambassadors will be expected to attend as many Chamber events as possible, but at a minimum 2 per quarter. These events include networking events, golf outings, and community events.
- Ambassadors will be assigned new members and will be responsible for connecting with the members when they join and at 6 months in some capacity to assist members in getting engaged.
- Ambassadors will promote, in their calls and contacts, the Chamber and its programs. Invitations to attend functions and activities shall be a part of each call.
- Ambassadors shall wear, on all calls as well as at every Chamber function, Chamber polos.

- Ambassadors shall keep the Chamber informed of new business, changes of ownership, and other opportunities for new chamber memberships or special calls by the Ambassadors and/or staff.

Requirements

As an Ambassador, you are required to:

- Be a current member of the Mt. Sterling-Montgomery County Chamber of Commerce.
- Have your employer's approval to participate in the program.
- Participate in Ambassador Orientation before actively serving.
- Serve for a period of at least 12 months.
- Members shall be required to participate in a minimum of 50% of the designated Ambassadors events/activities each year.

HOW TO BECOME AN AMBASSADOR

Fill out an Ambassador Application and return it via e-mail to contact@mtsterlingchamber.com, or via fax at 859-498-3947. Questions? Contact Jason Rainey (Executive Director) at 859-498-5343.



Chamber of Commerce Ambassador Application

First Name: _____ MI: _____ Last Name: _____

Company Name: _____

Occupation: _____

Business Address: _____ City: _____ Zip: _____

Business Phone: _____ Cell: _____ E-mail: _____

Preferred Way to Contact: In Person Phone E-mail

How long have you been with this company? _____

What size Chamber of Commerce Polo do you require? **S M L XL XXL XXXL**

Are you currently on any other boards or committees? If so, please list:

How do you find it beneficial to be a part of the Mt. Sterling - Montgomery County Chamber of Commerce?

Why do you want to become an Ambassador for the Mt. Sterling - Montgomery County Chamber of Commerce?

How will you utilize your strengths/talents for the betterment of the Mt. Sterling - Montgomery County Chamber of Commerce?

Why should you be selected to be a member of the Ambassador Program?

Signature

Date